

CULTURAL CONSULTANTS



We're looking for ASSOCIATE CONSULTANTS to make a real difference

Allow us to introduce ourselves

We're A Different View, an international consulting firm specialising in visitor experience. We were set up more than a decade ago by two women around a kitchen table in Nashville who had ideas, passion, skills and a vision to make a difference to their clients. Although our team in the US and UK has grown, our vision has remained the same. Every day we work hard and have lots of fun providing creative, innovative thinking that helps clients make the best strategic decisions for their long-term success. So far, it's going brilliantly, but we could use some help.

And that's where you come in

We're looking for fantastic, part-time, freelance consultants to work with our team and help our clients in inspiring and imaginative ways. Our clients are mainly from these sectors:

- **Museums and heritage**
- **Arts and culture**
- **Zoos and aquariums**
- **Themed entertainment**

You should have a few years' experience of working in any of these areas, plus you'll need to really understand the essence of 'visitor experience', since everything we do is about that. And although, technically, you'll be freelance, we'll make you feel like a close member of the team and will invest in your professional development.





“We’re looking for people who are passionate about making a difference and consider themselves supportive, intelligent, imaginative and principled”

What else we need from you

We’re looking for people who are passionate about making a difference and consider themselves supportive, intelligent, imaginative and principled. You should also have experience in some or all of these areas:

- **Heritage Lottery Funding activity planning**
- **Learning and education**
- **Strategic, business or operational planning**
- **Marketing and audience development**
- **Evaluation**
- **Facilitation and training**

Can’t wait to apply?

Great. We’re happy to hear from people all over Europe and the UK, but have an urgent need for consultants within easy reach of London.

If you have the experience, share our passion and would like to apply, **send us a response in any electronic form by email that shows off your imaginative side** and demonstrates you’ve made a difference to those you work with. Oh, and make sure you tell us why you’re simply perfect for our company.

Have fun and send your response to iamyourperson@adifferentviewonline.com by 14th June. Please note that our computers are fitted with over-eager boring filters – so no dull CVs please!

If we love what you tell us, we’ll arrange to interview you via the magic of Skype or FaceTime. We look forward to being wowed.

Have a look around at www.ADifferentViewOnline.com to find out more about us.